INDUSTRIAL TRAINING DEPARTMENT
(KERALA STATE)

Directorate of Training, KSRB,
Santhi Nagar, Thiruvananthapuram-69

Dated: 26.08.2016.

No.F1/21777/2016

From

The Director of Training

To

All Heads of the Departments/PSUs/Establishments

Sub:- Industrial Training Department – Directorate of Training –
National Apprenticeship Promotion Scheme – Implementing – Reg:-

Ref:- 1. Govt. of India Ministry of Skill Development and
Entrepreneurship, Director General of Training letter
2. E-mail message of RDAT Chennai dated 26 July 2016.

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Government of India has recently approved a new scheme “National
Apprenticeship promotion Scheme” for trained/fresher apprentices. Government
will share 25% of prescribed stipend subject to a maximum of Rs.1500/- per
month per apprentice. Govt. will also share Rs.750/- per apprentice for fresher
apprentices who come directly from school without any formal trade training as
basic training cost with basic training providers for a maximum duration of 500
hrs/month.

The scheme envisages to provide apprentice training for 50 lakh
apprentices by 2020 viz: 5 lakhs in 2016-17, 10 lakhs in 2017-18, 15 lakhs in
2018-19 and 20 lakhs in 2019-20. The scheme has an outlay of Rs.10,000/-Crore.

The Govt. have observed, the size and rate of growth of economy of India,
the performance of Apprenticeship training is not satisfactory and a large number
of training facilities available in the industry are going unutilized depriving
unemployed youth to avail the benefits of apprentice training. Although on the
job training/practical training facilities are available with the employers but they
are not able to engage apprentices as they do not have basic training facilities.
Employers are not interested to out source apprentices for basic training to other
basic training providers, as they have to bear the basic training cost to be paid.
Considering these facts Govt. have now decided to share 25% of stipend and
basic training cost of apprentice through the scheme. The scheme will cover all
categories except the Graduate, Technician and Technician (Vocational)
apprentices.
Online portal should be used for administering the implementation of Apprenticeship Training. All Govt. departments/PSUs/Establishments are requested to register through portal www.apprenticeship.gov.in or www.dget.nic.in or www.nsde.gov.in. Detailed instructions/assistance if any required will be provided through Assistance Apprenticeship Advisors in district offices. District wise Assistant Apprentice-ship Advisors (AAA) and their phone numbers and listed below:

<table>
<thead>
<tr>
<th>Sr. No</th>
<th>District</th>
<th>Name of AAA</th>
<th>Contact No</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Thiruvananthapuram</td>
<td>Sainm Baker</td>
<td>9847849140</td>
</tr>
<tr>
<td>2.</td>
<td>Kollam</td>
<td>K.Ramachandran</td>
<td>9446180599</td>
</tr>
<tr>
<td>3.</td>
<td>Alappuzha</td>
<td>Jayan John</td>
<td>9446309037</td>
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<tr>
<td>4.</td>
<td>Kottayam</td>
<td>A.A. Azeez</td>
<td>9048091570</td>
</tr>
<tr>
<td>5.</td>
<td>Pathanamthitta</td>
<td>R.Sreekumar</td>
<td>9446685144</td>
</tr>
<tr>
<td>6.</td>
<td>Idukki</td>
<td>V.Gopalkrishnan</td>
<td>9495710289</td>
</tr>
<tr>
<td>7.</td>
<td>Ernakulan</td>
<td>Abhitha.K.A</td>
<td>9406095246</td>
</tr>
<tr>
<td>8.</td>
<td>Thrissur</td>
<td>T.G.Jaya</td>
<td>9495035061</td>
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<td>9.</td>
<td>Palakkad</td>
<td>Sundaran.K.</td>
<td>9037679440</td>
</tr>
<tr>
<td>10.</td>
<td>Kozhikode</td>
<td>P.Ummer</td>
<td>9447458325</td>
</tr>
<tr>
<td>11.</td>
<td>Malappuram</td>
<td>K.J.Jayaraj</td>
<td>9447409265</td>
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<td>12.</td>
<td>Wayanad</td>
<td>P.Vasudevan</td>
<td>9495669501</td>
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<tr>
<td>13.</td>
<td>Kannur</td>
<td>Jameela Kayakkal</td>
<td>9496219469</td>
</tr>
<tr>
<td>14.</td>
<td>Kasargod</td>
<td>Philomena Jeffy</td>
<td>9288080331</td>
</tr>
</tbody>
</table>

Employers can engage apprentices in a band of 2.5% to 10% of their total strength of Establishment.

I request early favourable action in this matter.

Yours faithfully,

Director of Training


National Apprenticeship Promotion Scheme details are Communicated to all Government / Aided Colleges for information and further necessary action.

Dr. A.N. Padmakumari
Additional Director of Collegiate Education (In Charge)

Superintendent