

Suchitwa Mission

Theme Based Cleanliness Drive through Educational Institutions as part of Swachh Bharath Mission

Segment I	Suggested Activities
Arts & Science College Technical Education Institutions (Engineering College, Polytechnic, ITI)	Flash Mobs
	Green/Blue Wall Paintings
	Maintaining Clean Destinations
	Composting clubbed with agriculture
	Class room discussions/debates
	Drawing, Quiz, Posters, Essay
	Mural Painting
Segment II	
High School Higher Secondary Vocational HSS	Work Shop -Drawing teachers
	Dry waste Collection
	Composting
	Class room discussions/debates
	Drawing, Quiz, Posters, Essay
	Mural Painting
	Maintaining Clean Destinations
Segment III	
LP/UP Schools	Clean Class Rooms
	Clean Campus
	Best Garden

Flash Mobs

Group of students assemble suddenly in public places perform a “musical act” for a brief time before quickly dispersing. The ‘act` should be on a theme based on waste management and create a fear and shame psychosis among the spectators. The act shall begin by couple of students and later another group can join and by the end a large crowd would be performing for the social cause of waste management. The performance can be arranged at bus/railway stations, malls, hospital premises, towns etc. The flash mobs can be video documented and send for competitions at district & block level.

Murals

The compound walls of institutions/ offices in the state can be transformed to a communication and education medium of waste management by drawing concepts of cleanliness, people participation and contribution in keeping cities clean and neat, how behaviour change evolve etc . The murals should motivate the people to maintain the public places beautiful and clean and worth calling the state God’s own Country. District level workshops can be arranged in this regard for identifying

interested schools/colleges and gather concepts regarding this. Through the workshops, spots can be identified and assignment can be given for schools/colleges to draw murals in each spot

Green Corners in campus

With the assistance of agriculture department each campus can identify some space as green corners and establish gardens using innovative garden technologies. Along with this a bio-park also can be established by installing composting facilities from among the various options available. The assistance of service providers accredited by Suchitwa Mission shall be utilized for this purpose

Dry waste collection & MRF in campus

School students shall be motivated to bring clean & dry recyclable waste from their homes and the gathered waste shall be handed over to the rag pickers available locally. Before organizing the program, a linkage must be established with the rag pickers / scrap dealers by the organization and ensure the timely clearance of recyclables.

Also a material recovery facility can be established at educational institutions for the storing of recyclable waste generating in the campus and this stored waste can be handed over to the scrap dealers on regular basis and can earn a minimum income out of it. Technical assistance for the construction of MRF shall be provided by Suchitwa Mission

Clean Destinations in cities

Public places like bus/railway stations can be adopted by educational institutions and adopt innovative ideas to keep the destination clean and neat. Subject to the permission of concerned authorities students are free to display message boards, conduct street plays, conduct mass cleaning /cleanliness drive, enforce green protocol and impose fine on violators. The best destinations will be categorically rewarded based on the pre-determined parameters. The district level category will be rewarded from among the best destinations within the districts and the state level winners will be selected from among the winners at district level. The district head quarter level award also will be given at the state level.

Composters Club

SM has been promoting composters in the state and the devices for composting are providing at subsidised rate at individual and institutional level. Students who are practicing composting can register their names at district Suchitwa mission. Based on the verification by an expert team comprises VEO, MPKBY agent and ASHA of the respective area the practioner will be given a star rating badge. This can be clubbed with organic farming at school with the cooperation of agriculture department and the compost generated at schools/ students' households can be utilized for this purpose.

- | | | |
|------------------|---|--|
| Beginners | - | practicing 1 st cycle |
| Experts | - | Completed 1 st cycle (i.e. compost produced from 2 bins in a single unit) |
| Resource Persons | - | Persons completed 3 such cycles will be given the resource person |

status and they will be invited to conduct trainings at Panchayat level
Green volunteer - those who are practicing organic farming with the compost they are producing, they also will be given the resource person status.

Class-room Seminar

Each class in each school shall have a 1 hour session based on reduce-reuse-recycle theme. Students should be asked to prepare concept note and present the concept in the class. Teachers also must prepare their concepts well in advance and facilitate the students' discussions in the right direction. After the session students must be capable to formulate ideal behaviour with regard to waste reduction and management.

Competitions

- Clean class rooms, Clean campus, Best garden & Drawing competitions can be arranged for Segment III (LP and UP schools - teachers should facilitate the activities and encourage students to reduce the use of plastics and other disposables and reuse the recyclables at its maximum)
- Drawing, Quiz, essay, poster competitions for Segment II (HS and HSS)
- Collage, debate, slogan, tag-line competitions for Segment I

Prizes

Block level prizes will be issued by District Suchitwa Mission and District level prizes by state Suchitwa Mission

Themes

The themes for flash-mobs, murals, seminars and other competition shall be as follows;

- Anti-spitting
- Issues of Plastic burning
- Issues of Open dumping
- Issues in lack of segregation
- Ways of decreasing waste generation
- Waste & communicable diseases

Colleges may be encouraged to conduct the programmes and upload details (photographs, descriptions, etc) .on the national portal, with copies to DCE and Suchitwa Mission. There will be prizes at district, state and national level. NSS volunteers and NCC cadets and all other club members can also do their share to be part of this national initiative.

ADCE

Directorate of Collegiate Education