

CIRCULAR

Environmental Awareness Programme Under the Directorate of Environment Climate Change Govt. of Kerala

Govt, vide G.O No(Rt)48/2010/Envvt dated 04/06/2010 approved the schemes of Bhoomimithrasena of establishing Bhoomimithra Club in Colleges of Kerala under the plan allotments for 2009-10. Now 150 such clubs exist in colleges of the State with representations in all districts.

Features

- Initial Grant Rs 50,000/-
- Recurring Grant Rs. 20,000/-
- Close Monitoring
- Insisting for documenting the activities
- Applications will be processed in first come first serve basis
- Eight colleges will be selected from each district
- Altogether 33 applications were receive during the year
- Providing resource materials for the club
- For submitting fresh application for the year 2012-13 log on to the website of www.envt.kerala.gov.in

For Special Attention of the Principals

Only 2 out of the 33 application received are from Govt. Colleges. This programme may be intended in the extra curricular activities of the college who are getting ready for NAAC accreditation /re-accreditation

05.01.2012

**ADDITIONAL DIRECTOR
DIRECTORATE OF COLLEGIATE EDUCATION**