



GOVERNMENT OF KERALA
HIGHER EDUCATION (B) DEPARTMENT

No. 33626/B1/13/H.Edn

Dated: 26.10.2013, Thiruvananthapuram.

CIRCULAR

Sub:- Higher Education Department - Student Entrepreneurship Scheme - Inauguration of Entrepreneurship Development Clubs - Instructions issued -reg

Ref :- 1) GO (MS) No. 499/2012/H.Edn. Dated 11.10.2012
2) GO (Rt) No.1818/2013/H.Edn. Dated 04.09.2013,
3) GO(MS)No.659/2013/H.Edn. Dated 23.10.2013

Government of Kerala has been actively promoting entrepreneurship among the youth in the State to transform Kerala into a national hub of entrepreneurship. Several policy level decisions viz. announcing the Student Entrepreneurship Policy which among its several objectives also gives up to 20% attendance waiver and 4% grace marks to student entrepreneurs have been taken in the recent past.

The concerted efforts over the past twenty months have started showing signs of success and there is tremendous interest from the youth. Enthused by the response, the Government declared September 12th as the State Entrepreneurship Day and decided to set aside 1% of the state budget to promote entrepreneurship among the youth. It was also announced that the facilities and support would be extended to all higher education institutions and entrepreneurship development clubs would be set up in all Educational Institutions in the State.

The Department of Higher Education is inviting all higher education institutions in the state to be a part of the inaugural function of setting up entrepreneurship development clubs to promote entrepreneurship and innovation among the youth of Kerala. Departing from the normal club structures, these clubs would be registered as societies and would be completely run by students. These societies would become the nucleus for developing entrepreneurship, provide hands-on learning and making students equipped with skill sets relevant to the economy.

The objective of the function is to initiate setting up of these societies in all colleges in Keala. The event will take place at Kinfra Hi-Tech Park on Friday, November 19th 2013. The Hon. Chief Minister Shri. Oommen Chandy will be addressing the invitees. The session would also be co-chaired by the Hon. Minister to the Industries Shri. P.K.Kunhalikutty and Hon. Minister for Education Shri. P.K.AbduRabb.

A delegation of three members from each college comprising of the a) Principal or a faculty member nominated by him and b) two students (ideally who have shown interest in entrepreneurial activities) can attend the event. Director of Collegiate Education and Director of Technical Education shall coordinate with the colleges related to their Departments in the government, aided and unaided sectors and ensure maximum participation in the inaugural function.

The college authorities shall register the names and contact details of the participants on or before 5.p.m on 8th November with the Higher Education Department in the following link.

<http://www.highereducation.kerala.gov.in>

Registration closes: 5.p.m Nov 8, 2013.

Venue : KINFRA Hi-Tech Park, Opp. Coperative Medical College, HMT Colony,
Kalamassery, Cochin.

Date : Tuesday, 19th November 2013

Time : 10 am – 12 noon

Route information:

Kalamasserry -> Nippon Toyota Showroom on NH47 -> HMT Junction -> HMT
Road -> Medical College -> KINFRA Hi-Tech Park is opposite to Co-operative
Medical College.

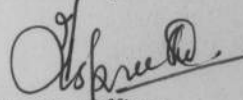
Dr.K.M Abraham
Additional Chief Secretary to Govt.

To
Directorate of Technical Education, Thiruvananthapuram
Directorate of Collegiate Education, Thiruvananthapuram
(They are requested to issue directions to the Principals of the Colleges under their control for participation)
The Registrar, Kerala /Mahatma Gandhi/Calicut/Kannur University/Cochin University of Science and
Technology(They are requested to ensure participation from Govt:/Aided/Self Financing Institutions in the
function)
The Director of Information & Public Relations Department(For giving wide publicity)

Copy to:-

The Private Secretary to Hon'Chief Minister
The Private Secretary to Hon' Industries Minister
The Private Secretary to Hon' Education Minister
Office of the Chief Secretary
PA to the Additional Chief Secretary, Higher Education, Dept.
PA to the Principal Secretary, Industries and IT, Dept.
PA to the Additional Secretary, Higher Education Dept.

Forwarded / By Order


Section Officer